

Vetspanel Survey 2013

Vetspanel

Where veterinary professionals share their opinions

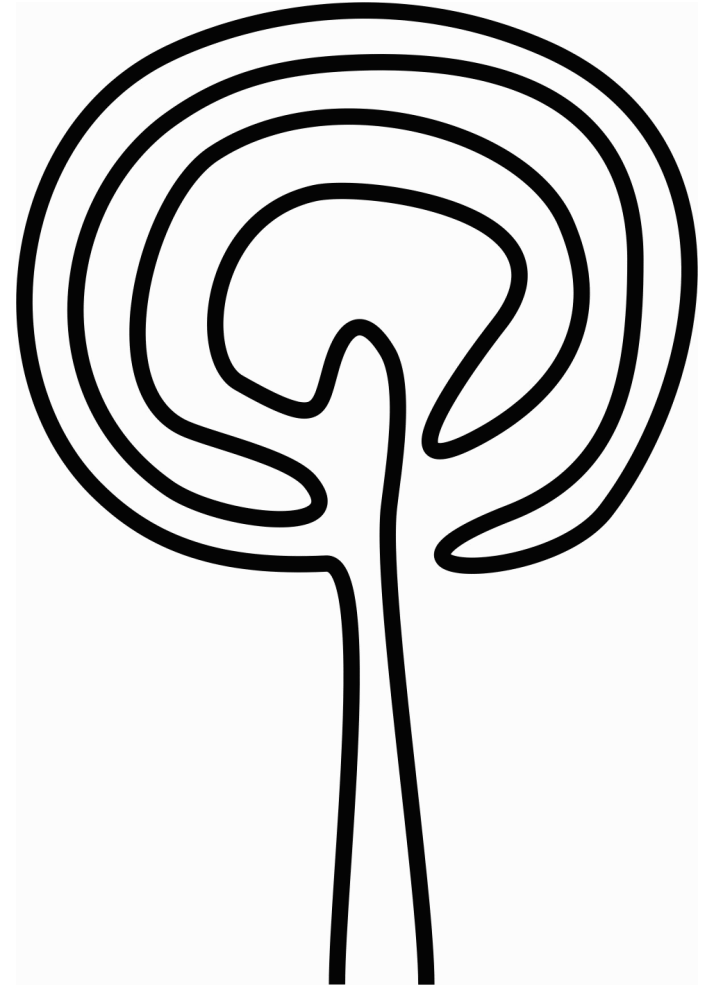
Report

November, 2013



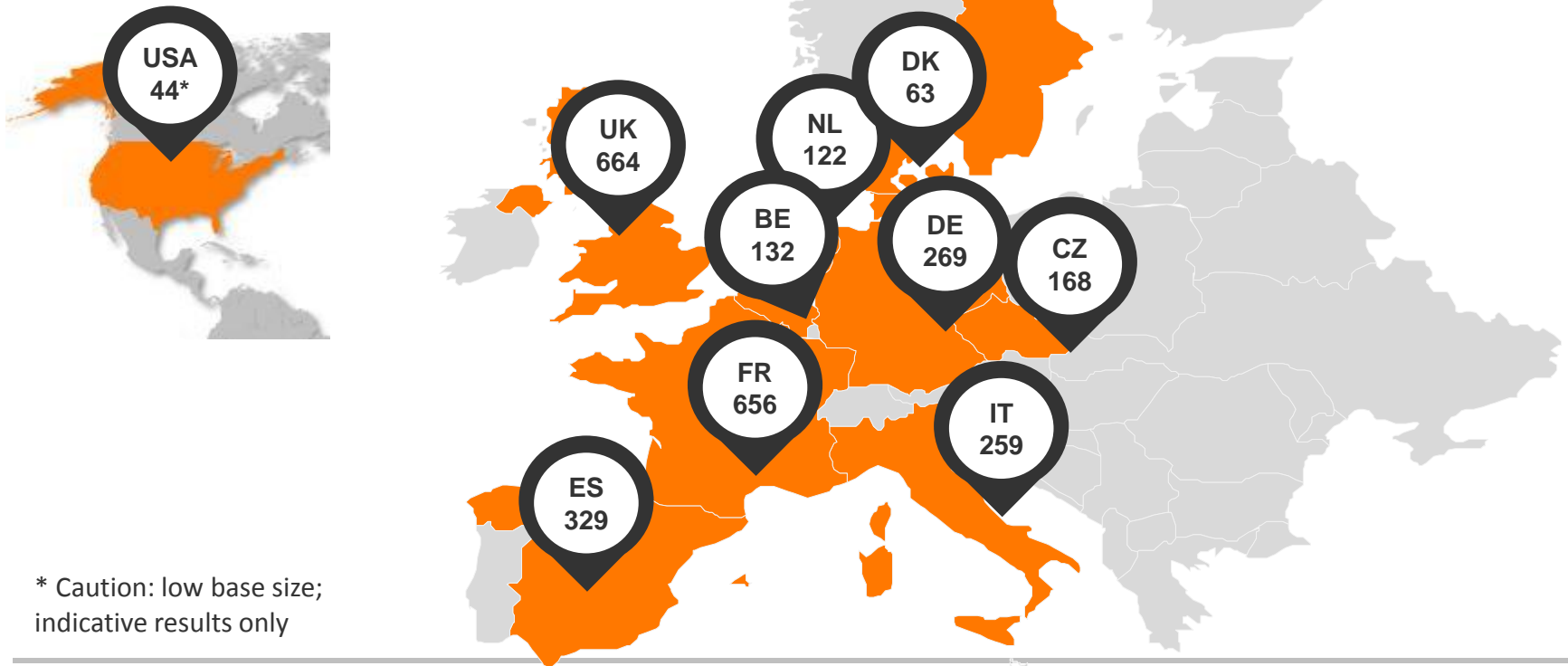
Methodology

- Fieldwork: 20th August – 20th October 2013
- Online interviews
- 2,793 respondents
- Coverage: 10 European countries and USA
- Respondent profile:
 - Veterinary doctors
 - Clinic owners / partners or employed vets
 - Predominantly small animal vets
 - Members of Vetspanel
- Topic of the survey: All questions are related to the veterinary profession, some questions were suggested by vets.



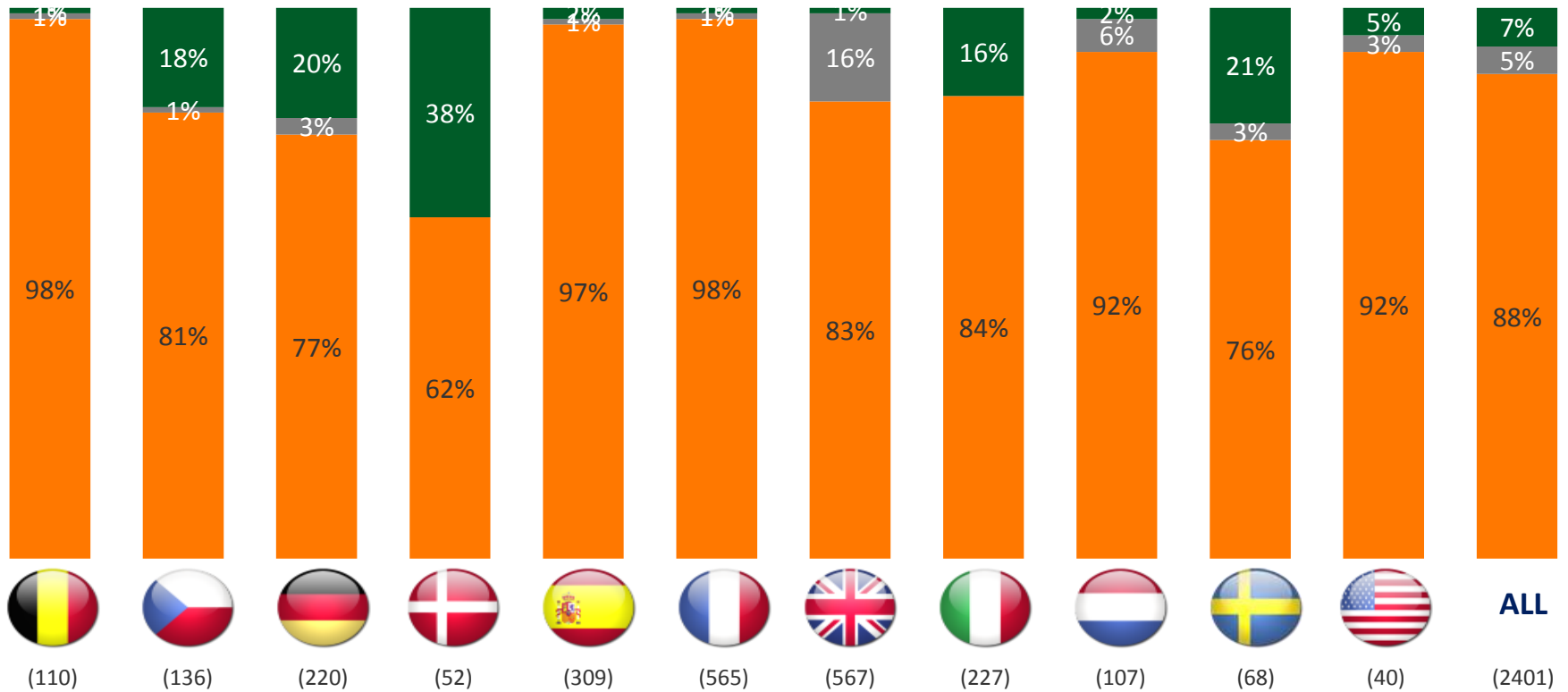
Number of interviews per country

In total **2,793** interviews with veterinary professionals in **11** countries.



* Caution: low base size;
indicative results only

What is your work role?

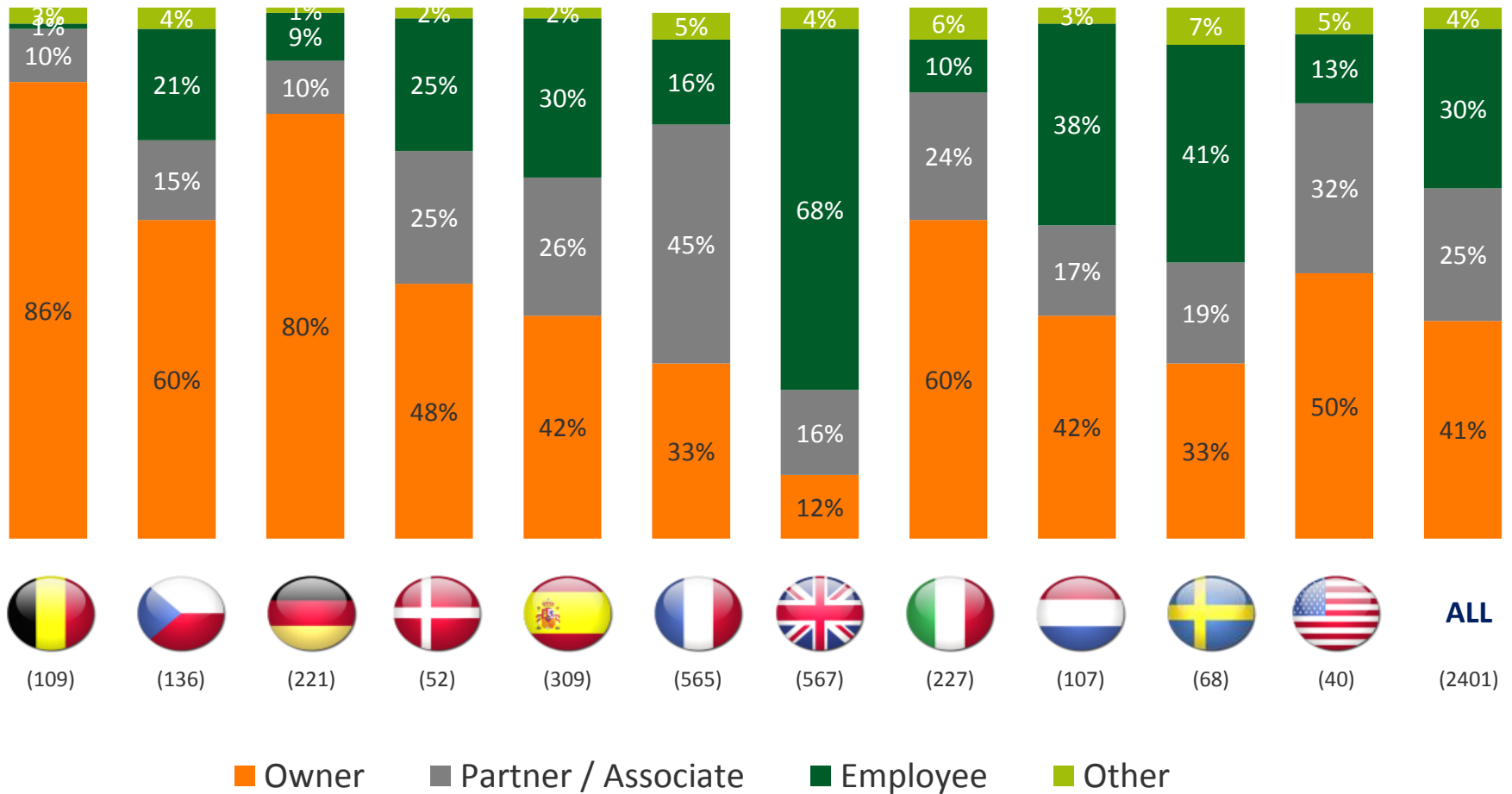


■ Veterinarian / Veterinary Surgeon

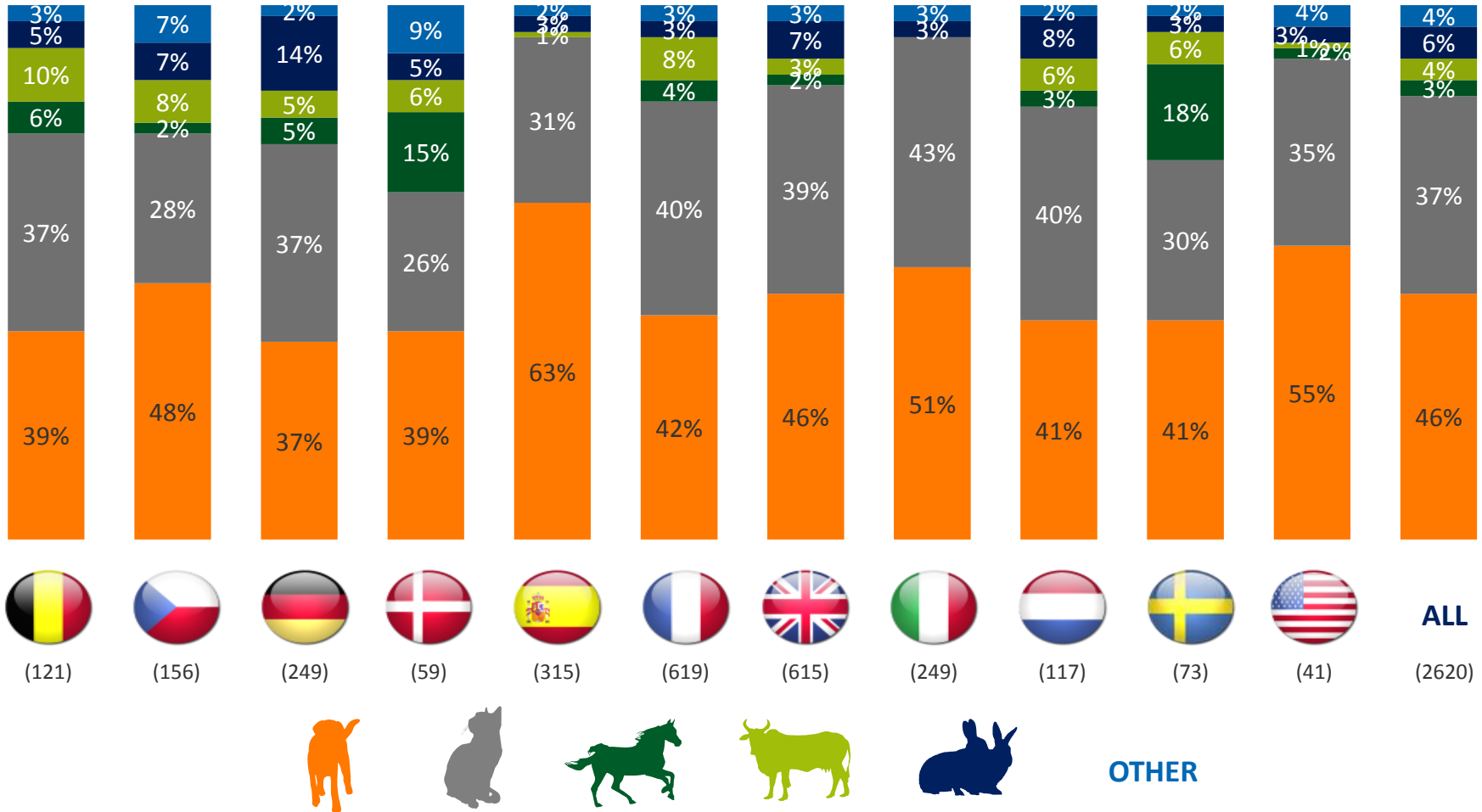
■ Veterinary Nurse / Technician

■ Practice Manager

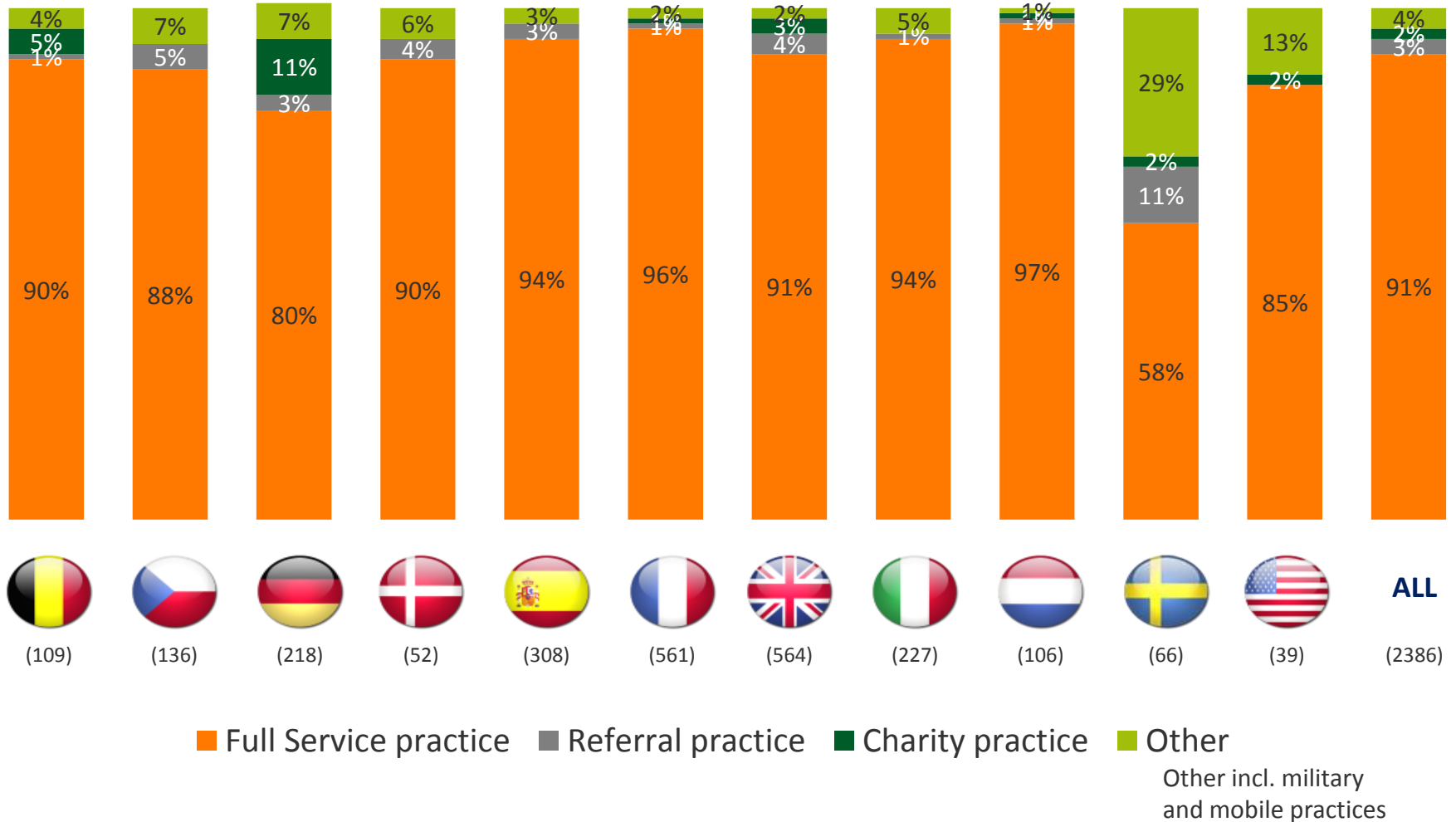
What is your current position within the organisation?



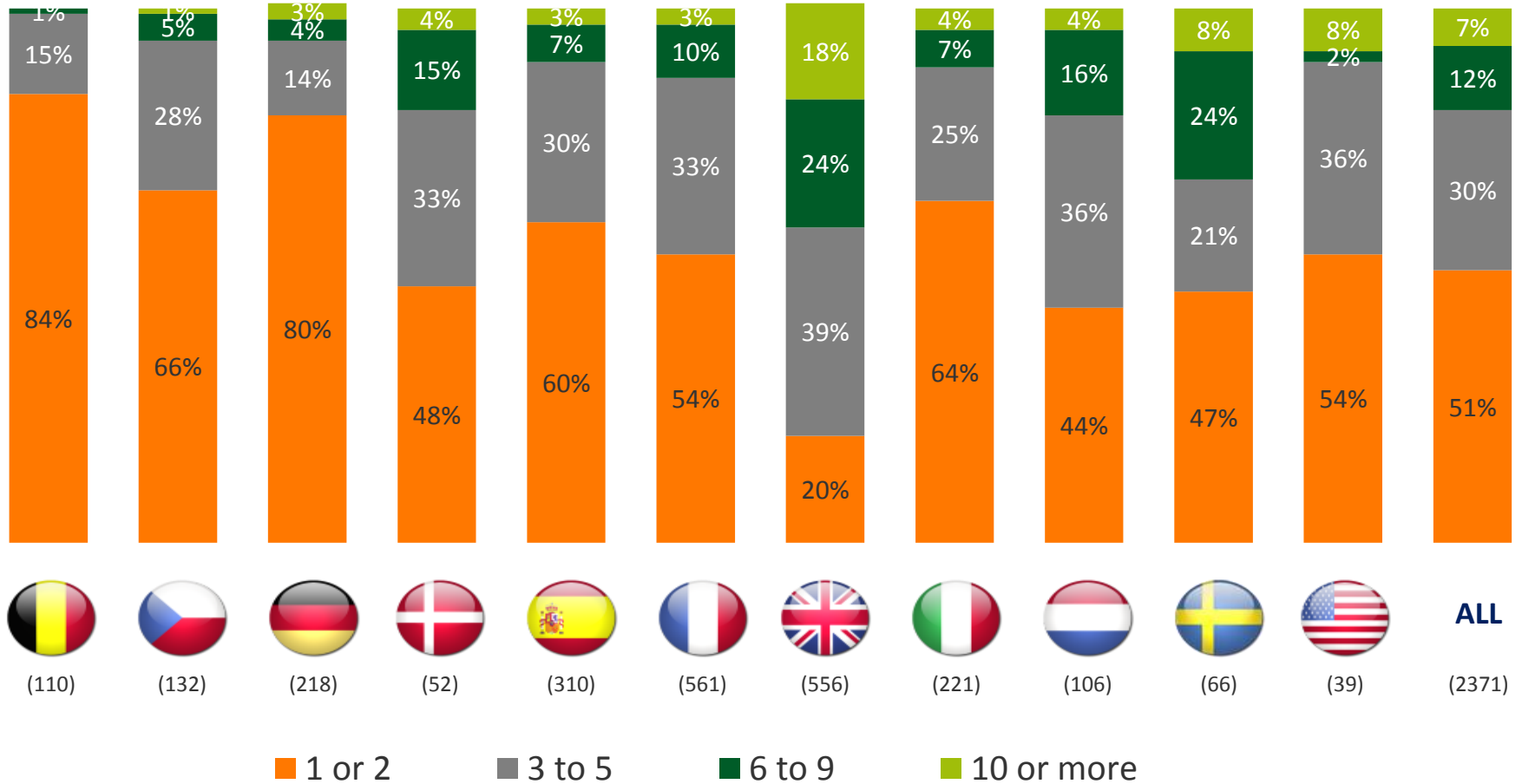
What percent of your time is spent treating the following?



What is the type of the organisation you work at?


















How many veterinarians work at your practice?



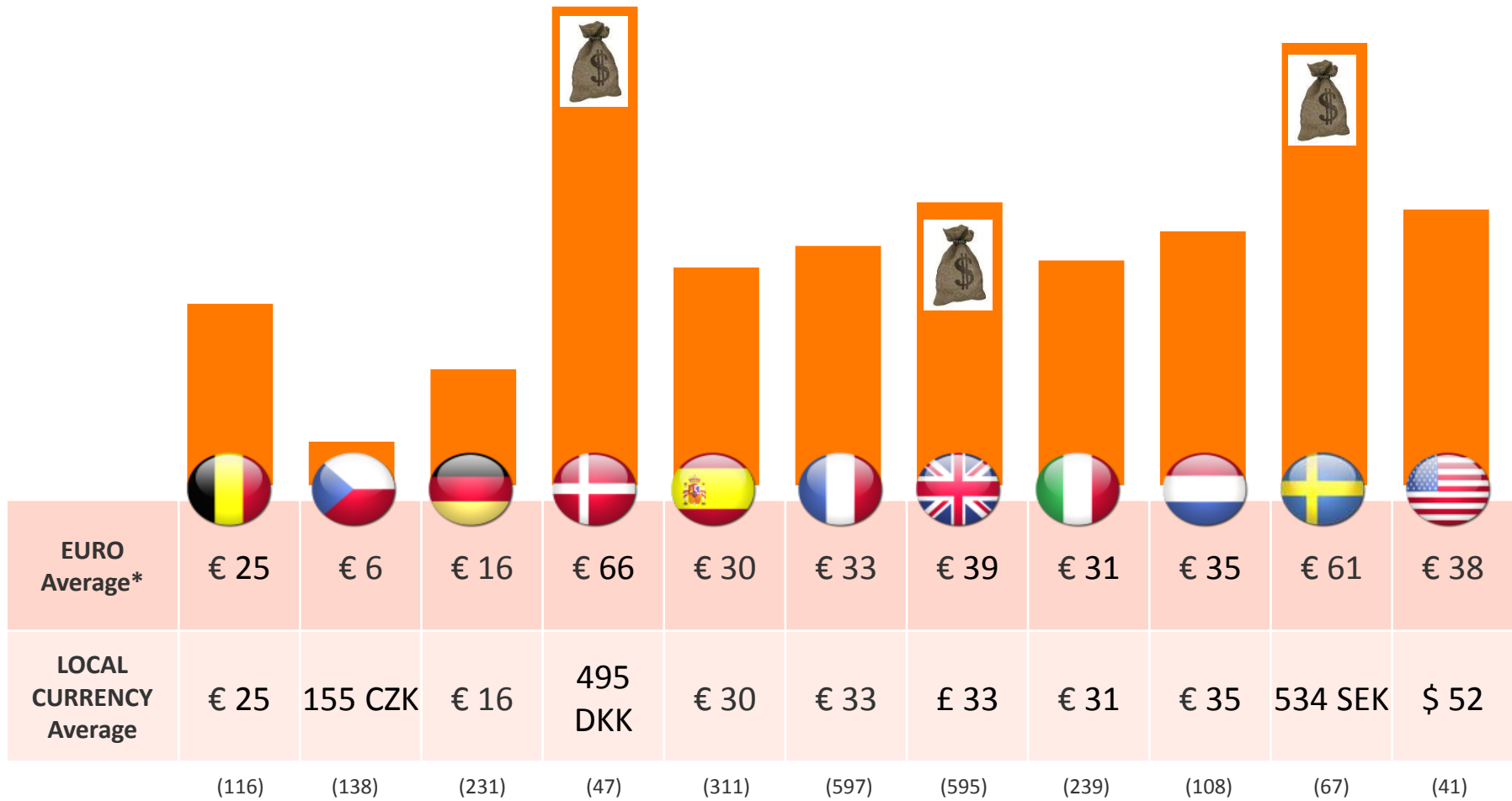
Results



Which social media platforms does your clinic/practice use to promote or advertise their services?












	None	Facebook 	Twitter 	Google+ 	YouTube 
Belgium 	54%	26%	0%	11%	3%
Czech Republic 	51%	31%	0%	14%	2%
Germany 	61%	19%	1.5%	13%	2%
Denmark 	29%	57%	1.5%	11%	0%
Spain 	28%	57%	13%	18%	9%
France 	77%	9%	1%	6%	0.5%
UK 	19%	70%	19%	7%	3%
Italy 	60%	26%	3%	10%	1%
Netherlands 	36%	55%	19%	7%	6%
Sweden 	22%	58%	2%	15%	2%
USA 	18%	72%	16%	11%	18%
ALL	50%	43%	9%	11%	3%

How much does your clinic charge for a standard small animal consultation?

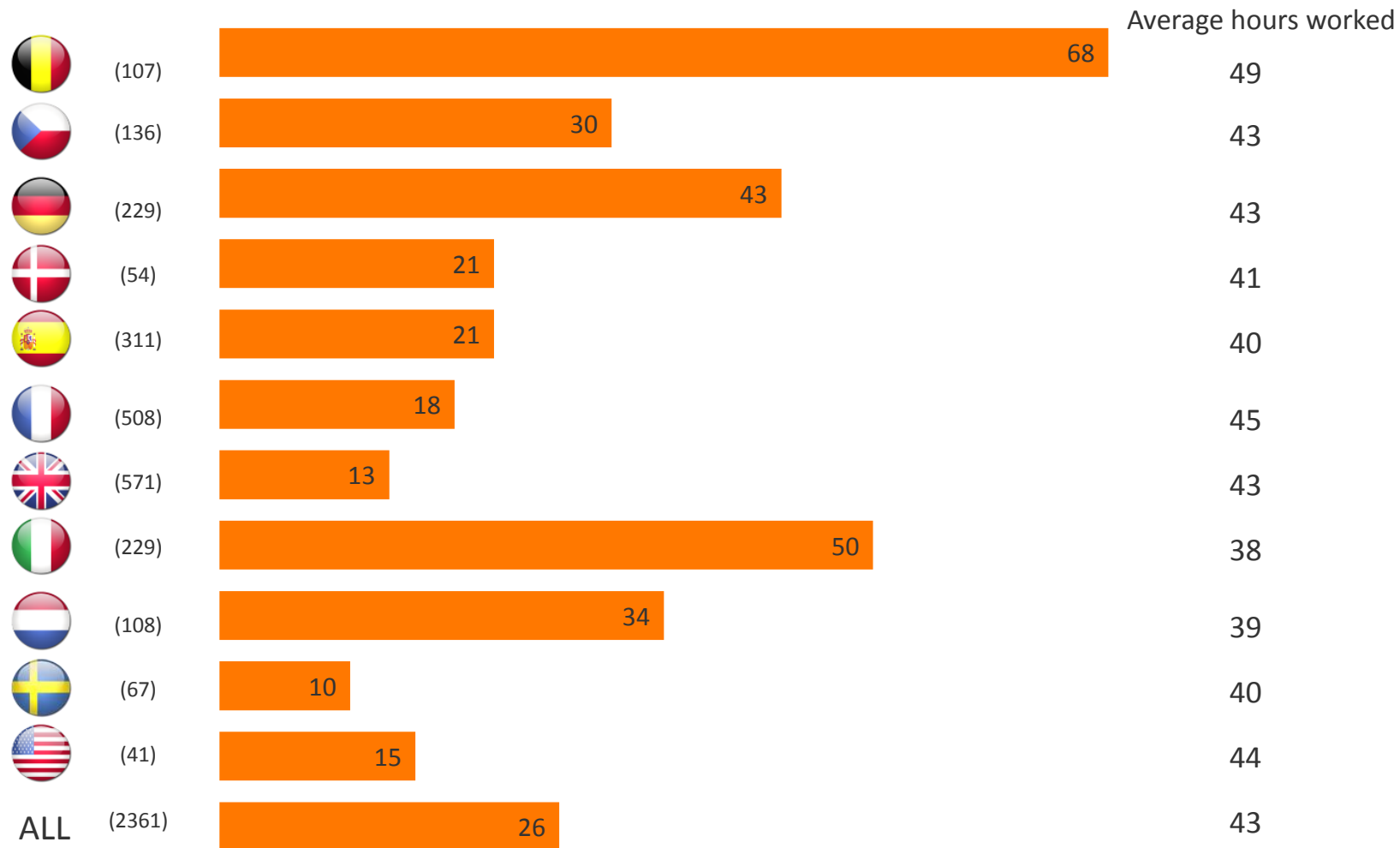


*based on currency exchange rates from 31 / 10 / 2013

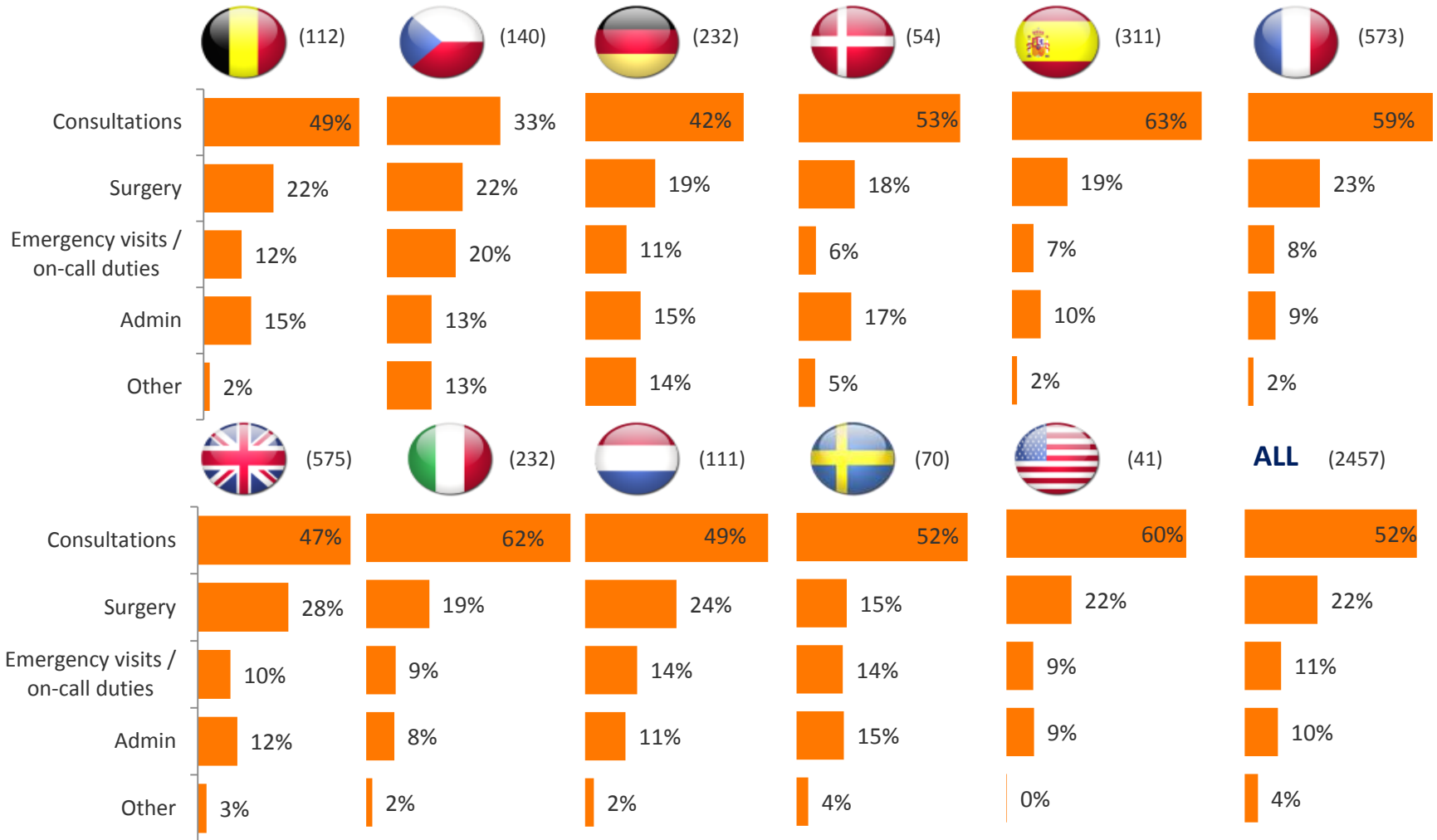
Approximately how many hours do you work in an average week?

Hours per week												TOTAL
Up to 20 hours	6%	6%	7%	0%	6%	2%	5%	8%	7%	9%	5%	5%
21 to 30 hours	16%	9%	12%	15%	10%	8%	8%	25%	23%	11%	7%	12%
31 to 40 hours	14%	36%	32%	42%	48%	32%	34%	39%	34%	46%	32%	35%
41 to 50 hours	28%	26%	28%	38%	29%	37%	38%	20%	22%	20%	34%	32%
51 to 60 hours	18%	16%	17%	6%	3%	15%	12%	5%	11%	12%	17%	12%
More than 60 hours	17%	6%	5%	0%	4%	5%	3%	4%	3%	3%	5%	5%

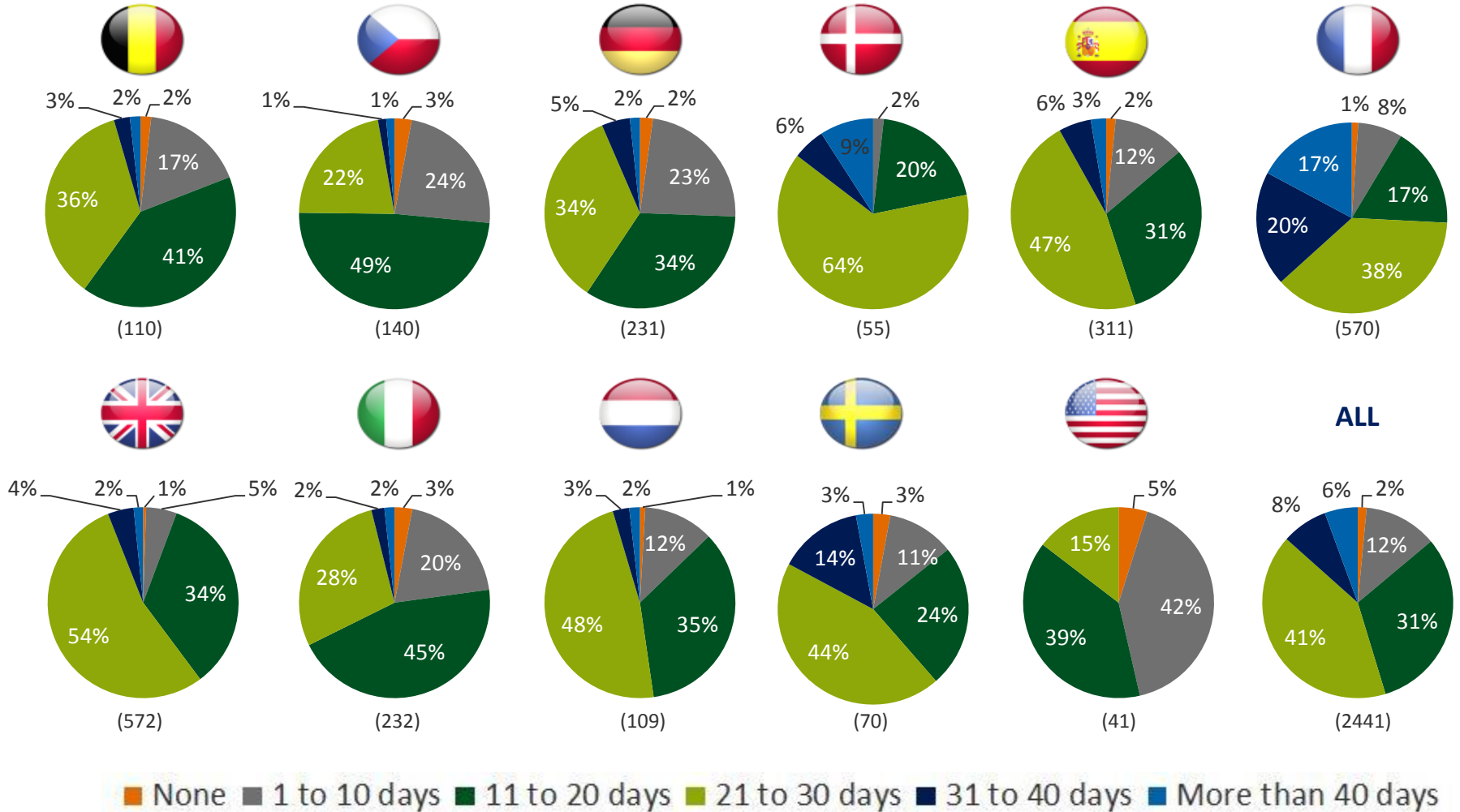
Approximately how many hours are you on-call in an average week, including out of hours emergency cover?



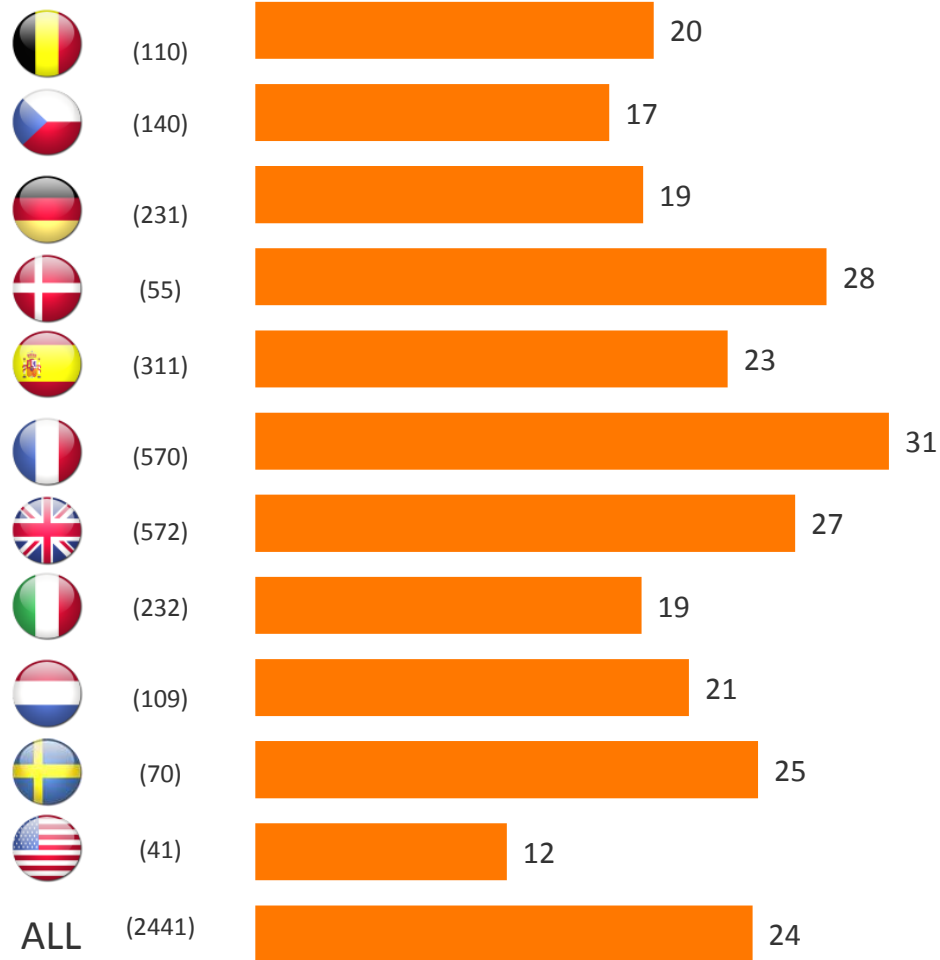
Out of all the hours that you work in an average week, what proportion of the time is taken by the following:



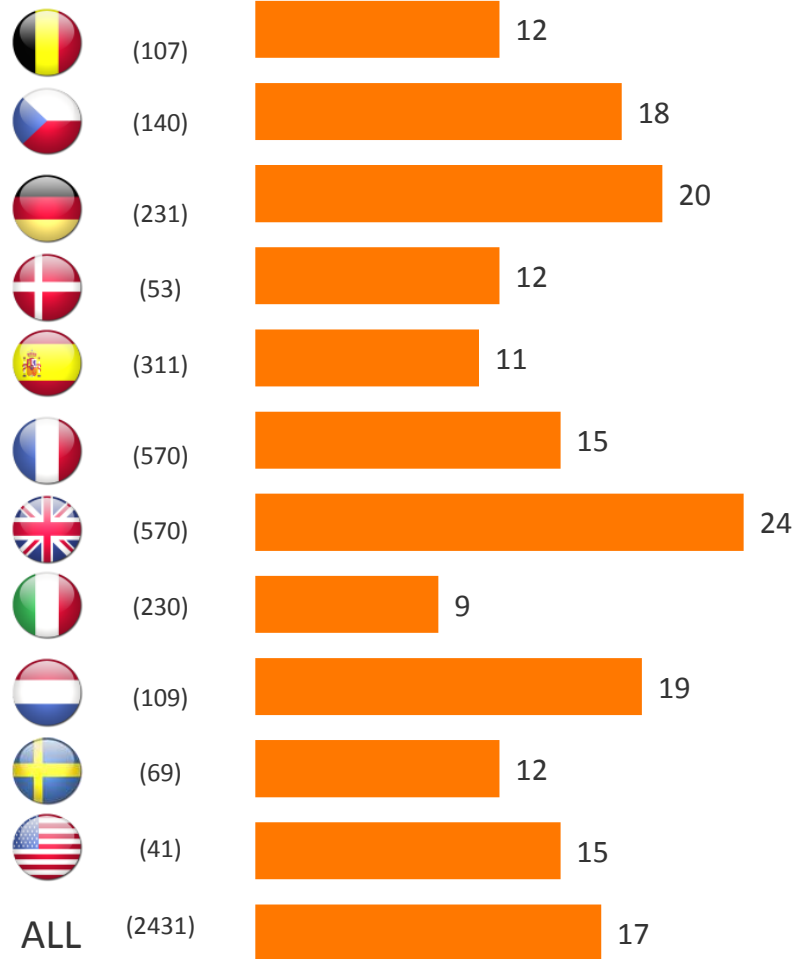
How many days of holiday do you take on average per year?



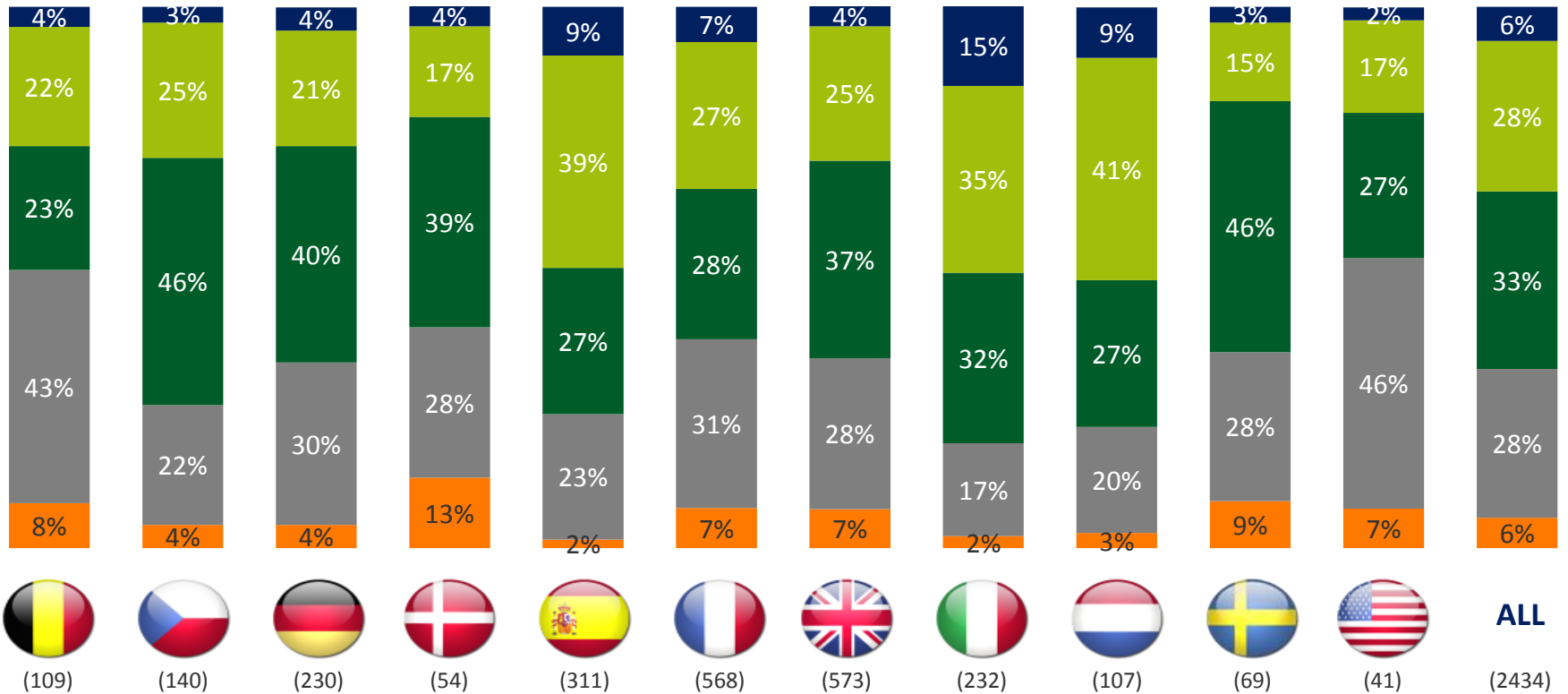
How many days of holiday do you take on average per year?



Approximately, how many patients do you see in an average day?

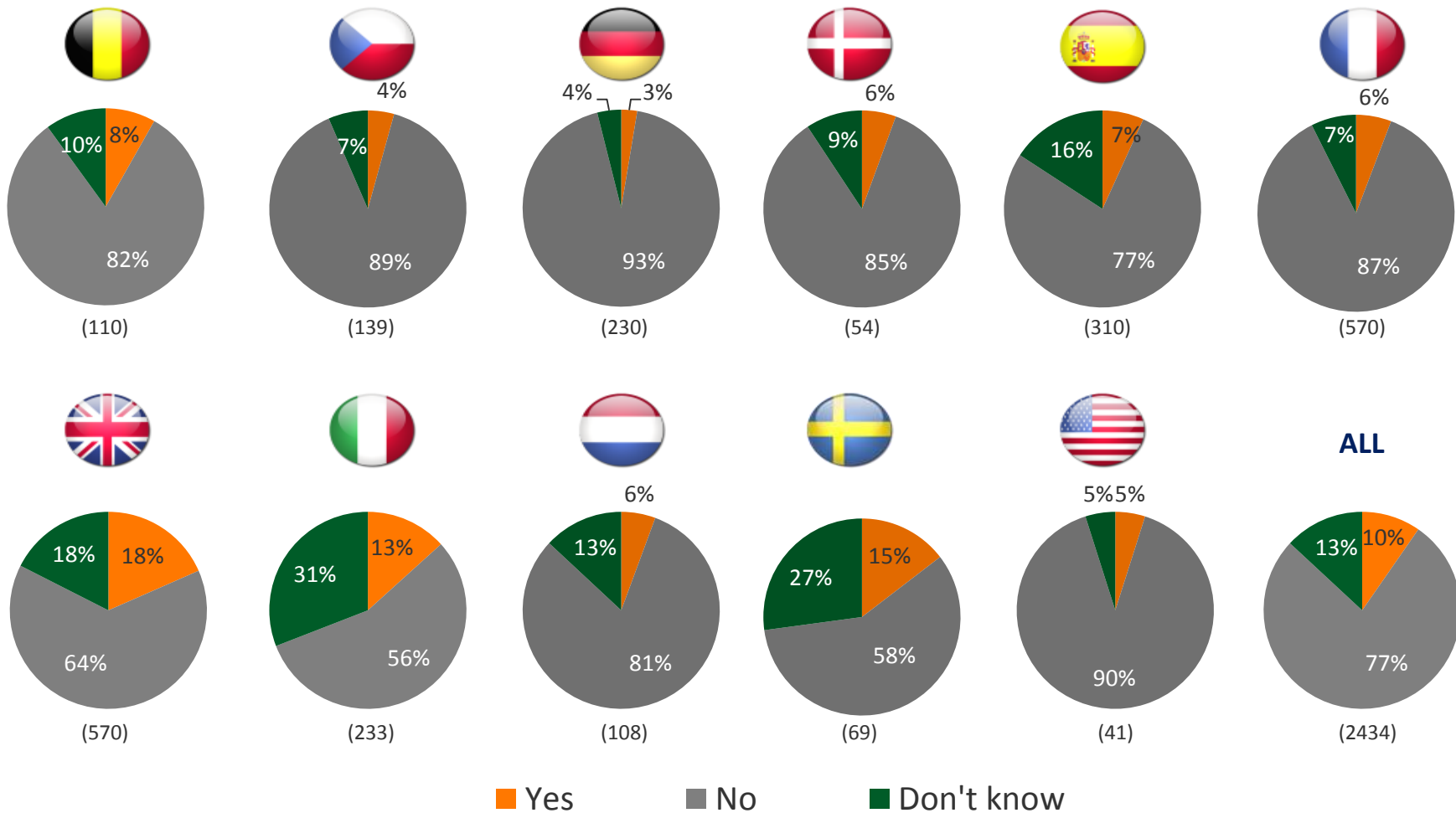


The current economic climate has affected different business in different ways. Compared to last year would you say:

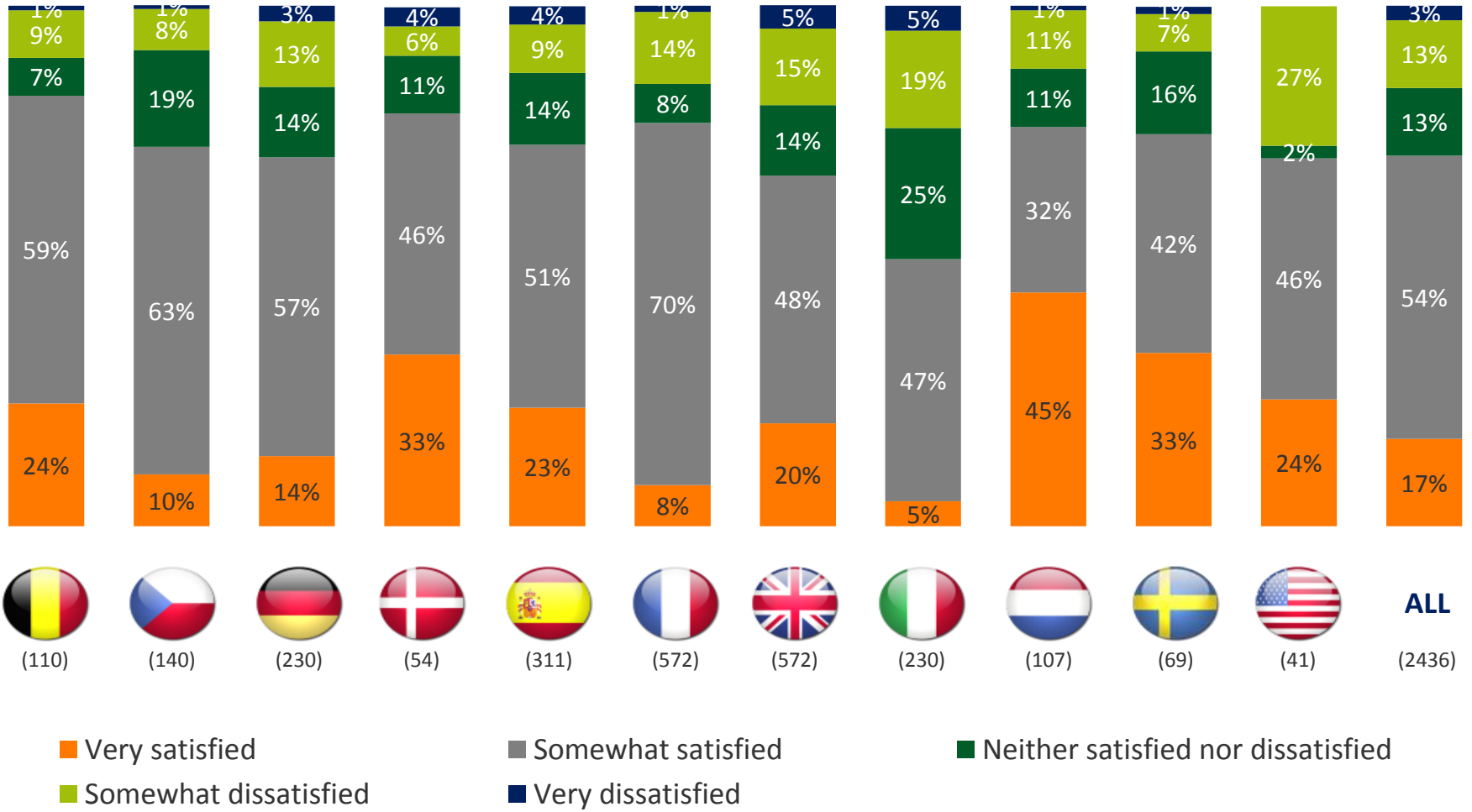


- I'm doing much better financially
- I'm doing slightly better financially
- Financially, I'm the same as last year
- I'm doing slightly worse financially
- I'm doing much worse financially

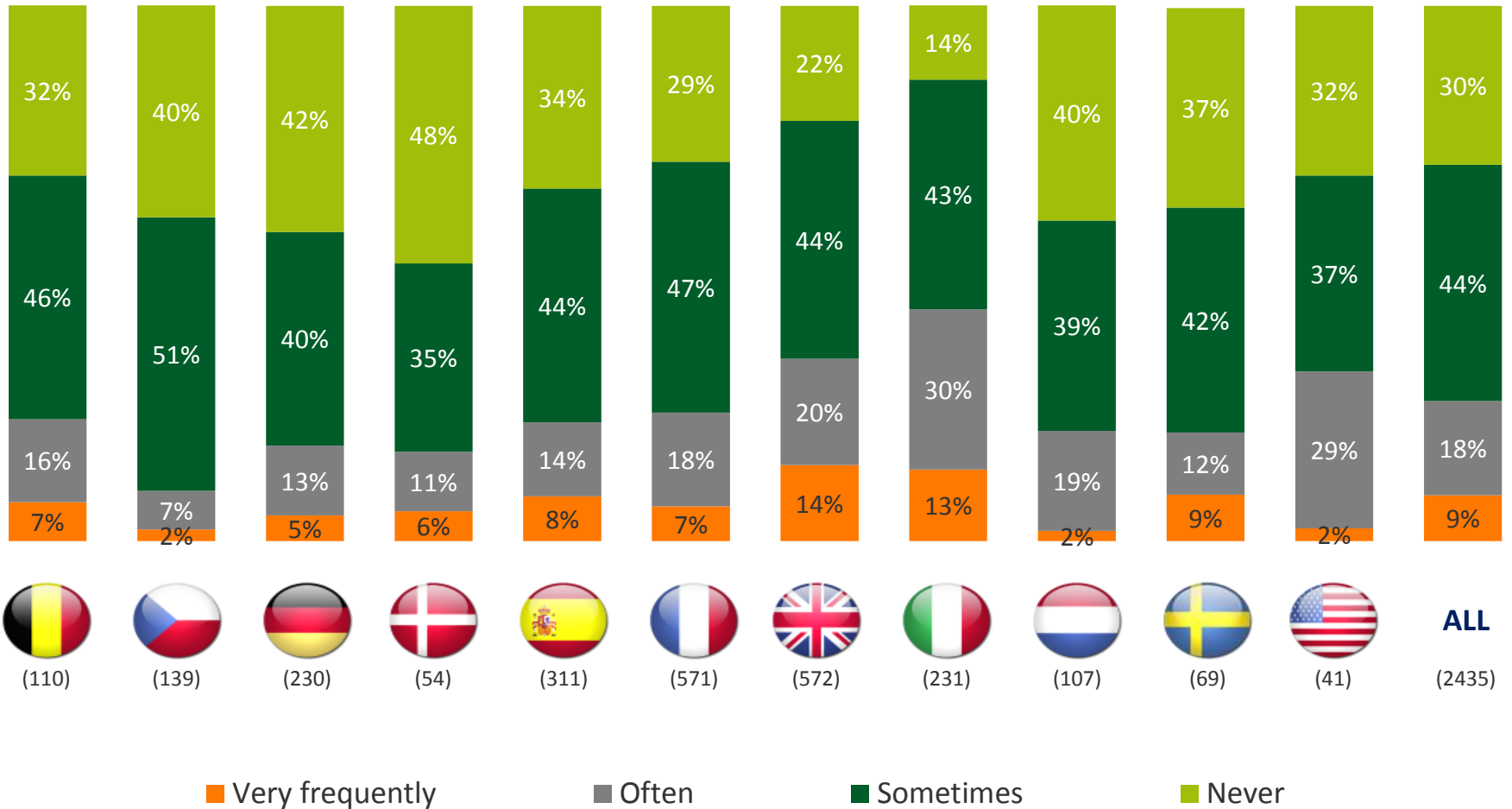
Is your practice planning to add a veterinary surgeon in the next year?



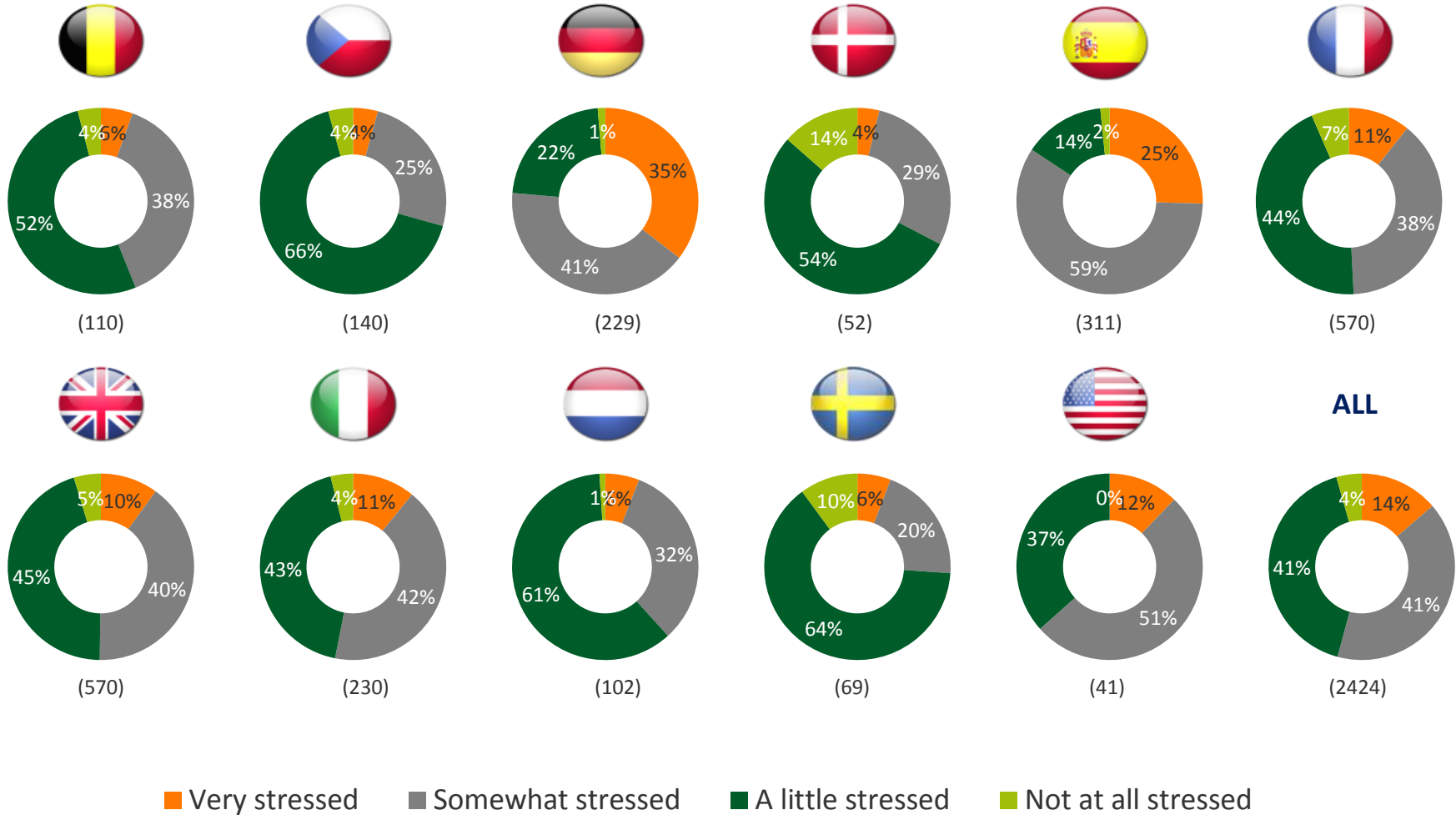
Currently, how satisfied are you with your job?



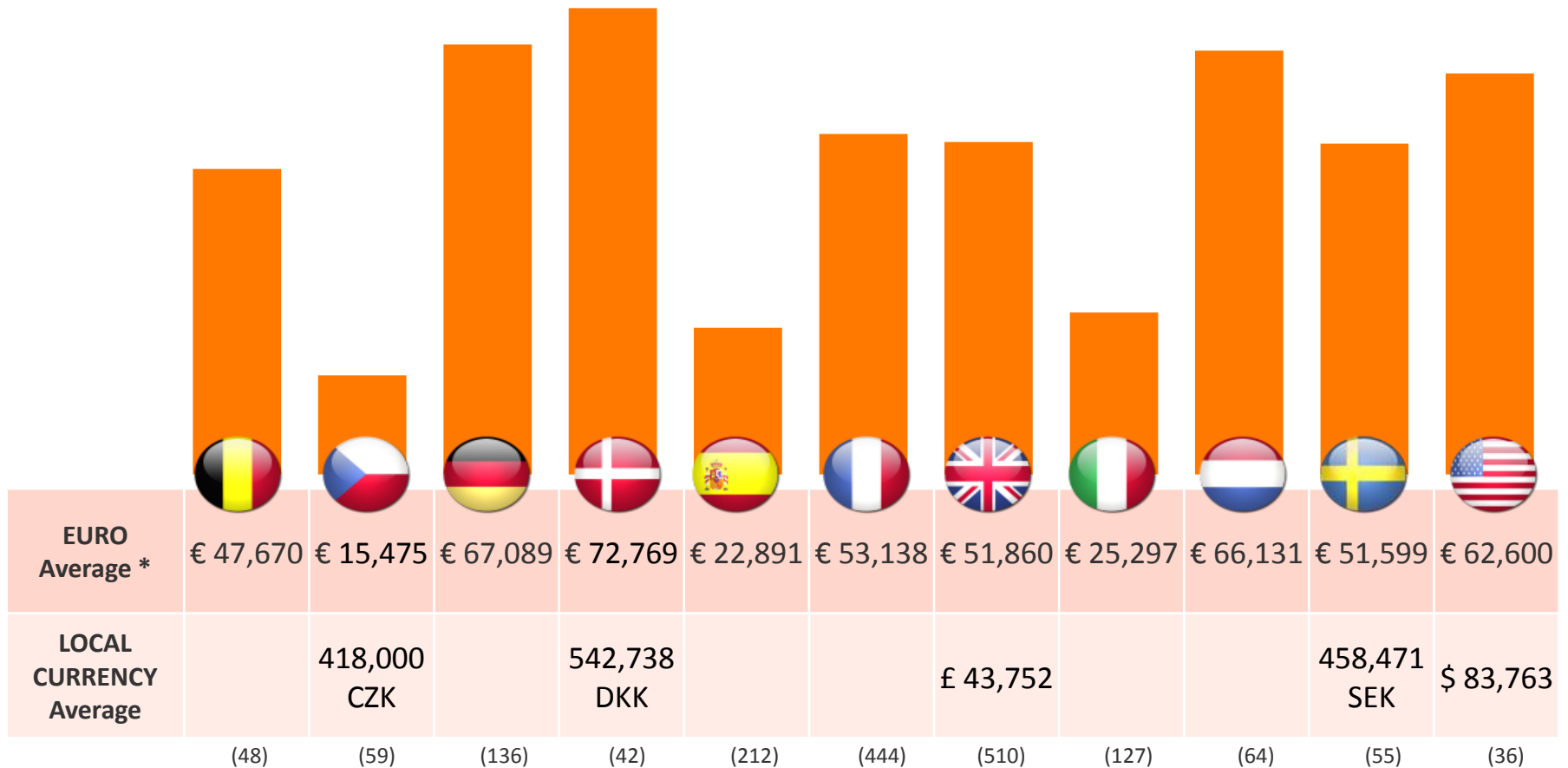
How often do you think about leaving the profession to get a better work/life balance?



And how stressed are you on a daily basis?



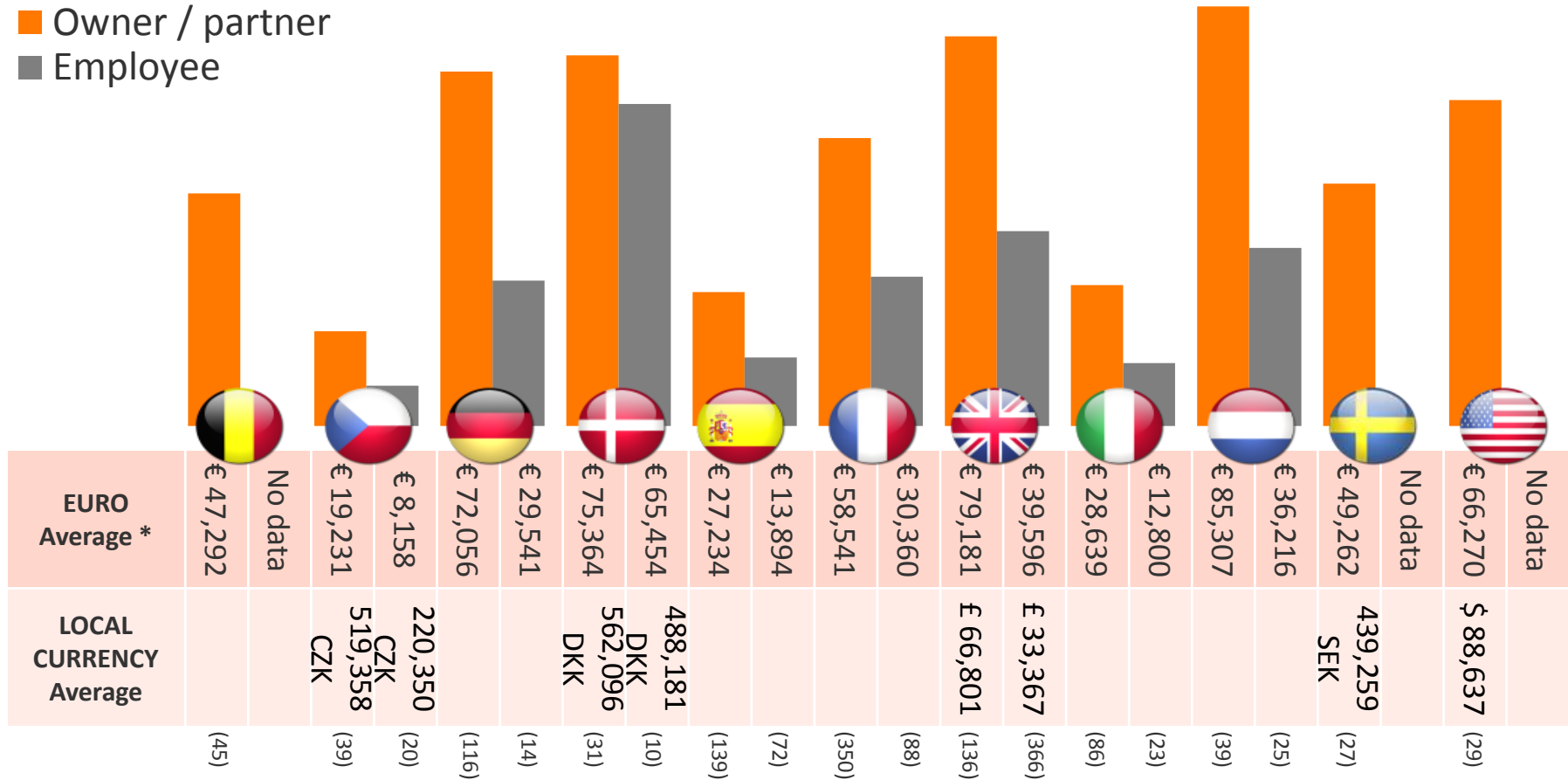
How much do you earn per year before taxes?



*based on currency exchange rates from 12 / 11 / 2013

How much do you earn per year before taxes?

■ Owner / partner
■ Employee



*based on currency exchange rates from 12 / 11 / 2013

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